

FIG. 1

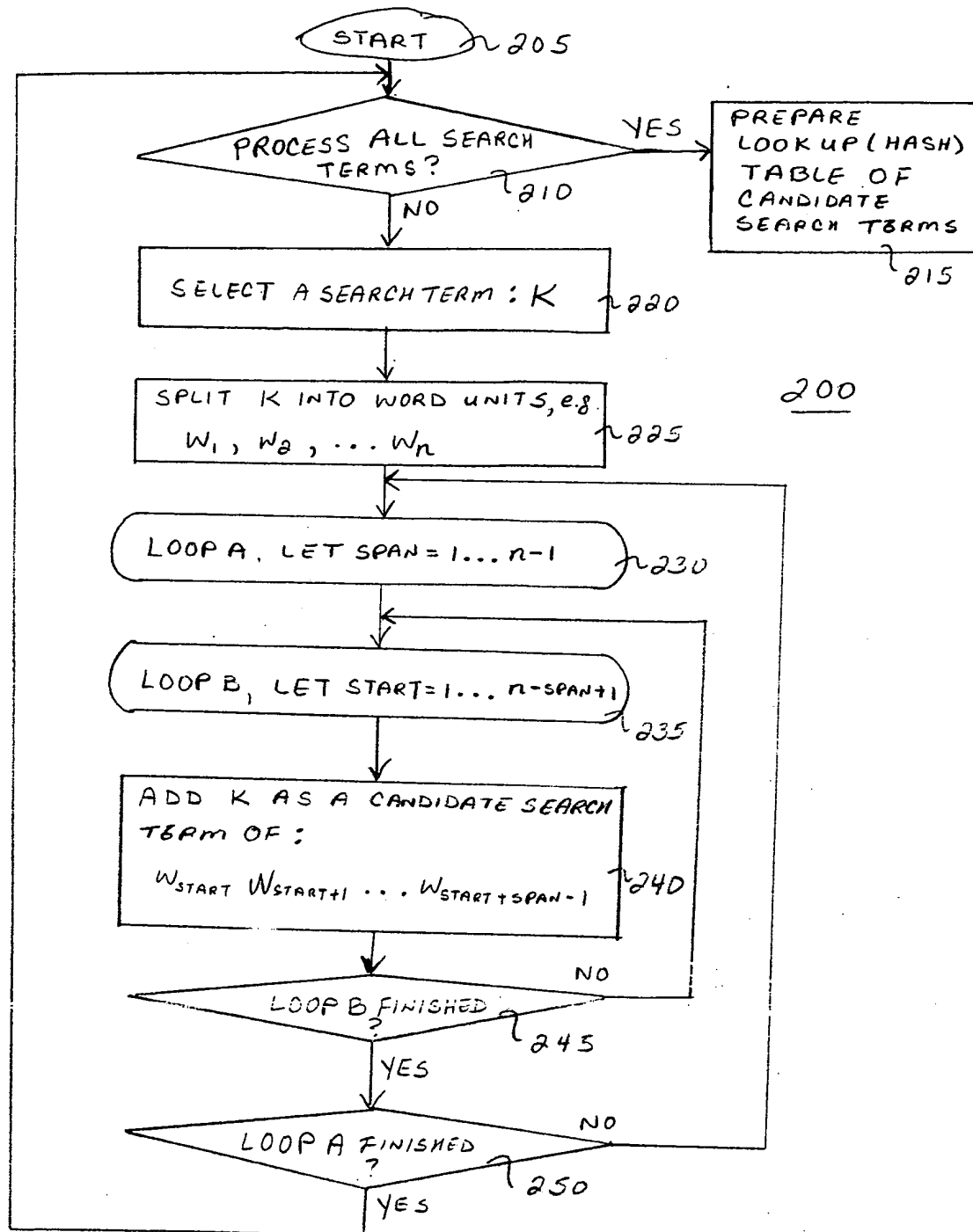


FIG. 2

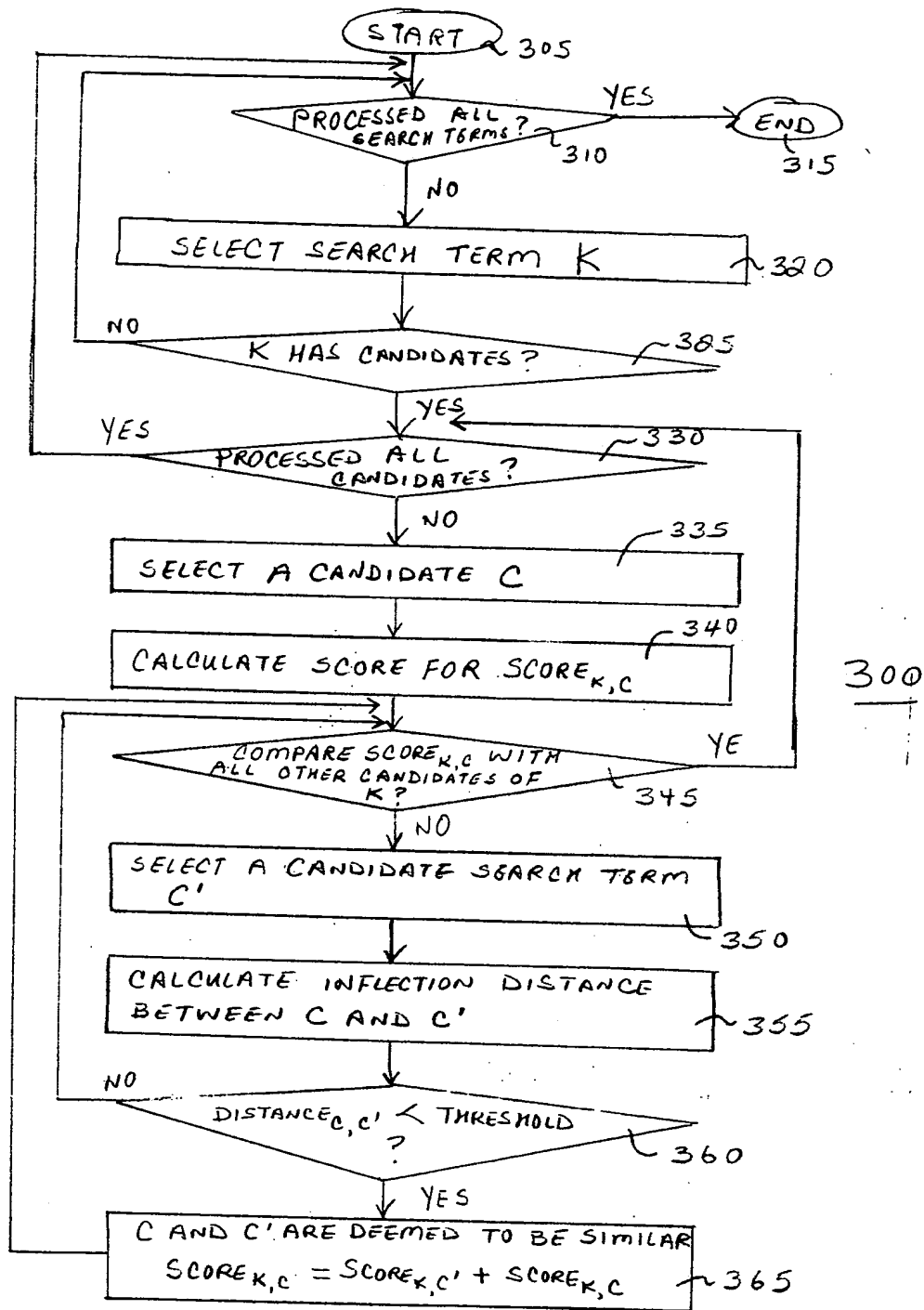
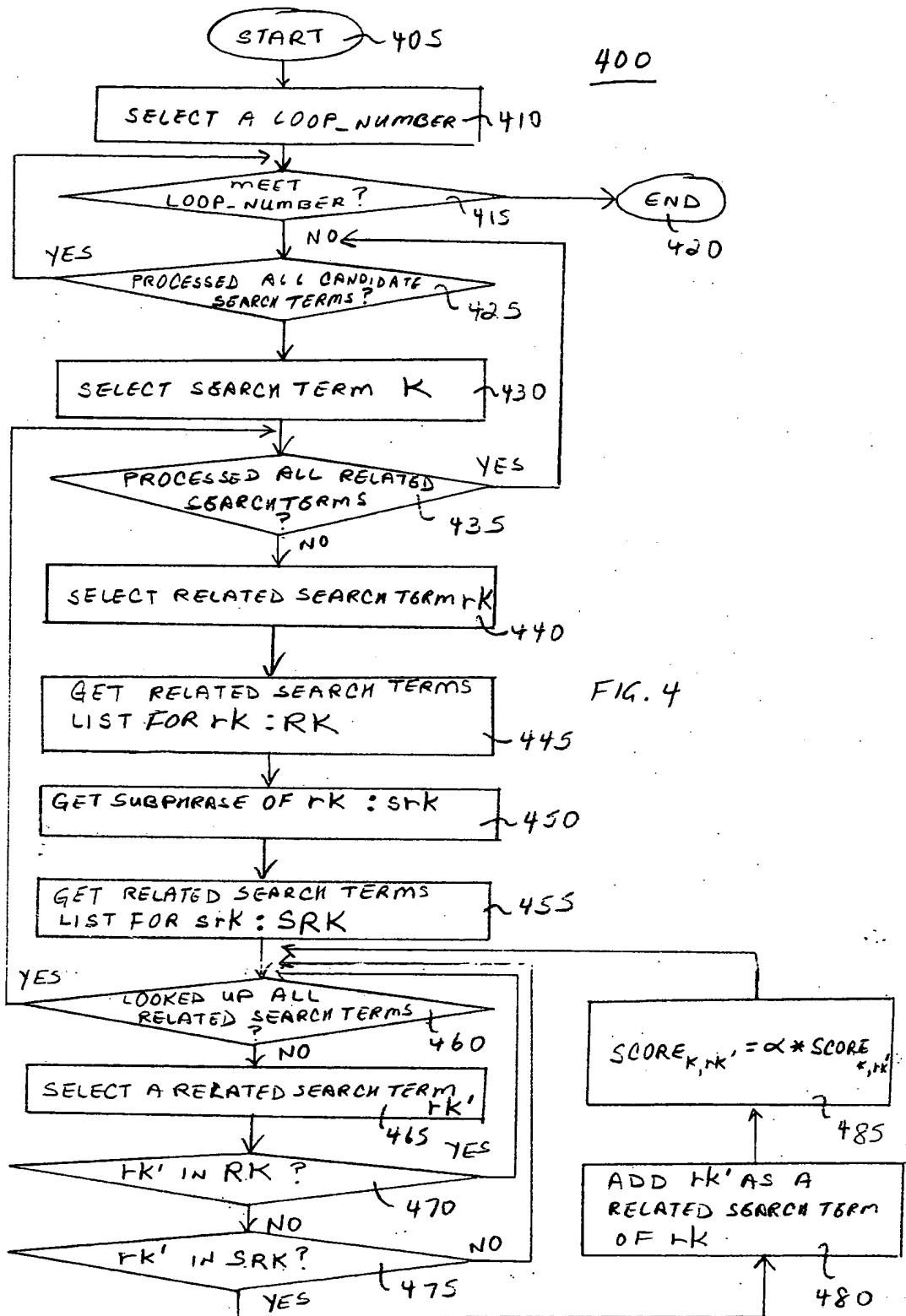


FIG. 3



500

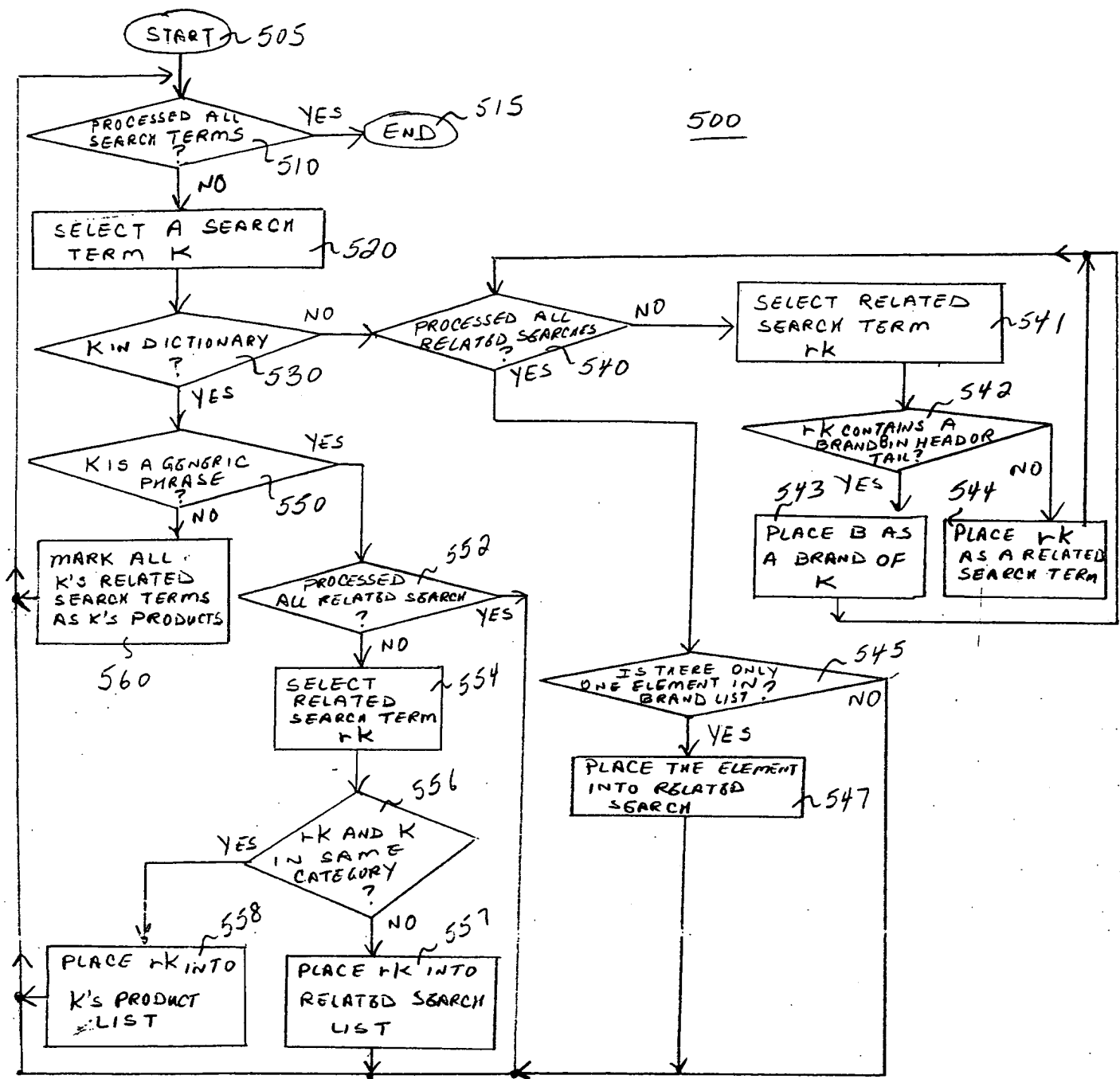


FIG. 5

Examples (Screen Shots)

Search Results - Yahoo! Shopping - Microsoft Internet Explorer provided by Yahoo!

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media Print Mail Finance News Shopping

Address http://search.shopping.yahoo.com/search/d?n=shoes

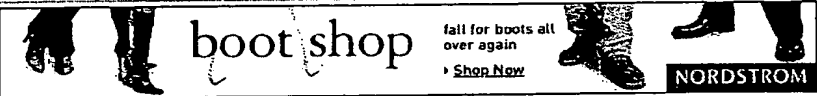
Y! Search Messenger Bookmarks My Yahoo! Yahoo! Finance Mail News Shopping

Welcome, jdeng1
[Sign Out, Account Info] Shopping Home - Yahoo! - Help

YAHOO! SHOPPING

Search Results View Cart Shopping Account

610 Search for shoes in All of Shopping Search Advanced Search Store Directory

 boot shop fall for boots all over again Shop Now NORDSTROM

Refine Your Results for "Shoes"

620 By Brand: Nike, Adidas, Vans, Diesel, Puma, Converse, Gucci, Reebok

630 By Related Searches: DC shoes, basketball shoes, golf shoes, jordan shoes, platform shoes

Featured Stores

640

- Zappos.com: Free shipping and free returns on 150 shoe brands
- Payless: Buy One, Get One 1/2 OFF at Payless.com!
- Oakley.com: Oakley.com: Where the product of science is art.
- Spiegel: Shop Spiegel.com for contemporary fashion and home décor.
- Macy's: Shop our selection of women's shoes at Macy's.
- NORDSTROM.com: Shop a wide selection of shoes from top-name brands.

See all stores matching name or description of "shoes"

Now on Yahoo! Shopping

Buy a Palm "Zire" handheld today and get a FREE Zire Messenger Bag.

FREE Messenger Bag

Internet

600

FIG. 6

FIG. 7

Search Results - Yahoo! Shopping - Microsoft Internet Explorer provided by Yahoo!

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites Mode

Address: <http://search.shopping.yahoo.com/search?search=710>

Search [] Messenger Bookmarks My Yahoo! Yahoo! Finance Mail News Shopping

Welcome, jdeng1
[Sign Out, Account Info] Shopping Home - Yahoo! - Help

YAHOO! SHOPPING

Search Results [View Cart](#) [Shopping Account](#)

710 Search for in [Search](#) [Advanced Search](#) [Store Directory](#)


Refine Your Results for "Gucci"


720 Products: [handbags](#), [bag](#), [sunglasses](#), [watch](#), [shoes](#), [wallet](#), [purse](#), [envy](#)

Featured Stores


- [Ashford.com](#): Save up to 60% on brand name luxury items
- [Sephora](#): Shop for the best makeup, skincare, fragrances and more
- [See all stores](#) matching name or description of "gucci"

Featured Results

 **Gucci Rush 2**
A sensual combination of narcissus, rose, oakmoss and musk that's insidiously inviting and ...
[See all items \(5\) from Sephora.com](#) [FEATURED](#) **\$35.00** [Buy It](#)

 **Gucci Ladies' Watch**
Gucci ladies' watch is from the Gucci 8905 Series watch series for ladies from ...
[See all items \(64\) from Ashford.com](#) [FEATURED](#) **\$599.00** [Buy It](#)

Now on Yahoo! Shopping

GODIVA
Chocolate

Free Gift with Purchase at [Godiva.com](#)

Now on Yahoo! Shopping

Search Results - Yahoo! Shopping - Microsoft Internet Explorer provided by Yahoo!

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites Mode

Address: <http://search.shopping.yahoo.com/search?search=810>

Search [] Messenger Bookmarks My Yahoo! Yahoo! Finance Mail News Shopping

Welcome, jdeng1
[Sign Out, Account Info] Shopping Home - Yahoo! - Help

YAHOO! SHOPPING

Search Results [View Cart](#) [Shopping Account](#)

810 Search for in [Search](#) [Advanced Search](#) [Store Directory](#)

Refine Your Results for "Watch"


820 By Brand: [Gucci](#), [omega](#), [Casio](#), [Rolex](#), [Coach](#), [Swiss Army](#), [Nika](#), [Fossil](#)

830 By Related Searches: [pocket watch](#), [mens watch](#), [sports watch](#), [men's watch](#), [digital watch](#)


Featured Stores

- [Ashford.com](#): Save up to 60% on brand name luxury items
- [Ice.com](#): Classic Bulova Watches - Free gift boxing!
- [Oakley.com](#): Oakley.com: Where the product of science is art.
- [Blue Nile](#): Name-brand watches, free shipping & 30-day returns
- [WorldofWatches.com](#): Save up to 60% on the world's most popular brand name watches
- [Fossil](#): Shop our wide selection of men's and women's watches.
- [See all stores](#) matching name or description of "watch"

Featured Results

 **Fossil Watch Pocket Watches -**
This pocketwatch features a black dial with easy read ...
[See all items \(1\) from Fossil.com](#) [FEATURED](#) **\$85.00** [Buy It](#)

Now on Yahoo! Shopping

GODIVA
Chocolate

Free Gift with Purchase at [Godiva.com](#)

Now on Yahoo! Shopping

[shop now !!](#)

(1 item remaining) Downloading picture http://us.f1.yahoo.com/shopping/392964/coach2_t_bwl45.15078.101299760.150.150.70.70.1 []

FIG. 8